

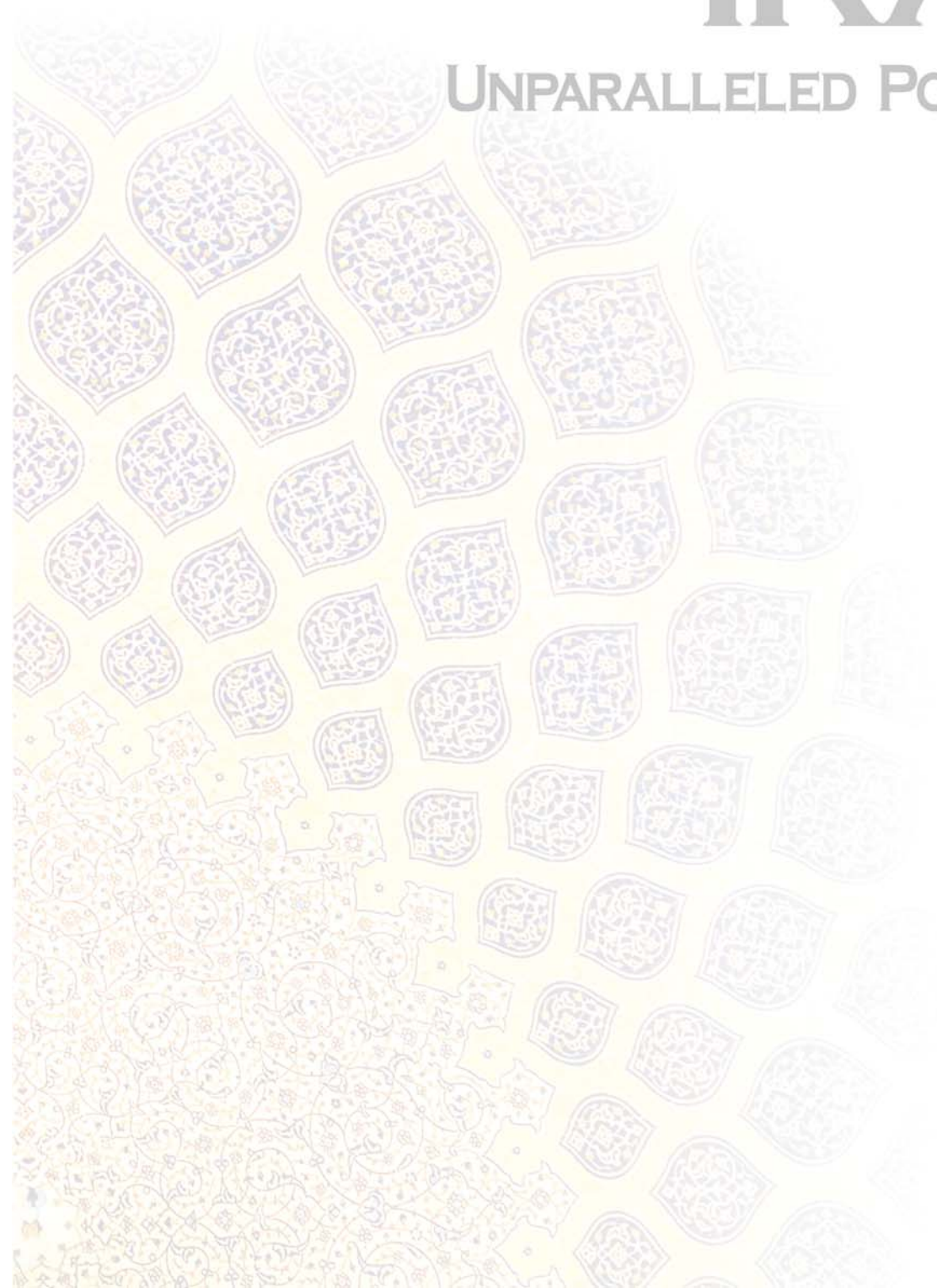


TEHRAN CHAMBER OF COMMERCE,  
INDUSTRIES, MINES AND AGRICULTURE

# IRAN

## UNPARALLELED POTENTIAL

2018





# IRAN

## Message



Since the 2<sup>nd</sup> century BC Iran has been at the heart of the Silk Road facilitating trade and acting as a hub for the exchange of ideas and knowledge between the East and West. The economics that governed trade for 2 millennia are still applicable today; at the cross roads of the East and the West and straddling the Persian Gulf and the Caspian Sea, Iran can serve as a natural hub for the production of goods and services to serve a vast regional market.

With the 18<sup>th</sup> largest economy in the world, Iran is the final major market to be untouched by global finance and yet to be integrated fully into the international market. It is the primary goal of Tehran Chamber of Commerce and its members to ensure that Iran's natural resources and human capital are utilized fully to drive growth and development, create value for investors and jobs for the country's youthful population.

Traditionally, the main focus of our trading partners has been the country's natural resources particularly oil, gas and petrochemicals. While these resources are undoubtedly important and can create a mutually beneficial scenario for our partners by allowing greater diversification and security of supply, it is also imperative that more attention is paid to fostering the growth and development of the Iranian private sector, especially SMEs involved in the production of goods and services.

To this end, TCCIMA has formed a Foreign Investment Center to introduce and offer projects to the foreign investors as well as to facilitate contact between our members and their counterparts in the global business ecosystem in order to provide a platform for the exchange of ideas, share experiences and allow the formation of relationships that would ideally lead to the formation of joint venture companies to serve both Iran and the wider region.

I invite you to visit Iran and observe first-hand opportunities that our country offers for a mutually beneficial co-operation.

President  
Masoud Khansari

# An Introduction to

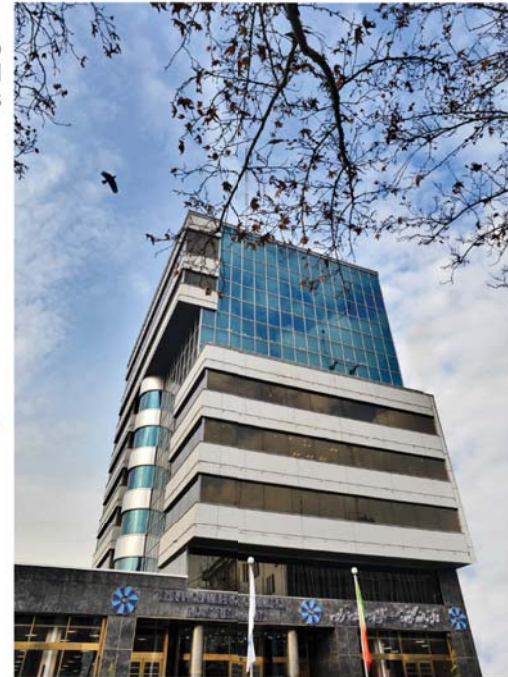
## Tehran Chamber of Commerce, Industries, Mines and Agriculture

en.tccim.ir

Founded in 1976, TCCIMA is the largest business NGO in Iran with over 19,000 active members; acting as an advocate for business people and their businesses on a national and international level, it represents companies of every size, from SMEs to large publicly listed conglomerates; companies active in every sector, including food and agriculture, transport, construction, communications, financial services, IT and e-commerce, engineering, manufacturing, retail, transport, tourism and utilities....

In each periodical election, TCCIMA members elect 40 representatives, who together with 20 high level government officials form the General Assembly and are organized into 8 professional committees to consult with members, ministries legislative assembly and various trade associations in order to:

- Promote growth and development centered on the private sector
- Promote trade and co-operation amongst members and their international counterparts
- Provide advocacy services to members and constituents
- Identify issues and obstacles affecting the Iranian private sector and strive to rectify such problems
- Assist the government in formulating policies for the promotion of transparency, accountability and sustainable economic growth
- Close collaboration with legislatures for drafting laws favorable to the private sector and leading to improvement in "easy doing business" index
- Provide training and consultancy to members on various commercial and legal topics



## TCCIMA Foreign Investment Center

itic.tccim.ir

With a GDP of over USD 1,600 billion (PPP basis) and a population of over 80 million; Iran has been identified as leading member of N-11; a market with huge untapped potential. We believe Iran offers a safe haven for investors seeking to create value for themselves whilst playing a part in the development of the Iranian economy. In order to facilitate this process, TCCIMA has formed a special committee reporting directly to the President of TCCIMA with a view to:

- Identify economic sectors with the greatest competitive advantages and promote and facilitate partnerships between Iranian companies and their international counterparts in order to develop them.
- Provide a platform for networking, co-operation, sharing and dissemination of ideas and information between our constituents and potential investors through seminars, B2B meetings and organisation of trade missions
- Act as a consultant to potential investors on issues ranging from company and business law, foreign investment regulations, tax and social security
- Provide general market data and specific sector research
- Work with government ministries, agencies and organisations to expedite and pave the way for international partnerships
- Provide information and guidance to potential investors
- Act as a facilitator and co-ordinator for investors

# Why Iran



## 1 Strategic Location

Straddling the Persian Gulf and the Caspian Sea, Iran connects Central Asia to the open seas and West Asia to the Middle East, offering a unique and valuable geographic location.



**17.5m** barrels of crude per day through the Straits of Hormuz  
= 40% of global requirements

## 2 At the heart of Regional Market

Iran has land and sea borders with 15 countries, offering easy access to a combined market of over 570 million whose demographics and increasing purchasing power offer a growing market at a time of low growing world economy.



**15** Countries



## 3 World's 18<sup>th</sup> Largest Economy

With a total GDP of around USD 1,600 billion (PPP basis), Iran is the world's 18<sup>th</sup> largest economy and set to climb further, by mobilizing its demographic advantages and natural resources capital to enjoy years of sustainable and rapid growth.

# GDP

 **9%**  
Agriculture

 **38%**  
Industry

 **53%**  
Services

## 4 Political Stability

While Iran enjoys peace, stability and security in an area affected by upheavals, unrest and hot beds of tensions, it has always offered peace and tranquility and used its utmost to invite others to contribute to the process of Détente in the area and the Middle East region.



## 5 Low Effective Rate of Taxation

Iranian companies enjoy a flat 25% corporate tax rate and shareholders are not liable to any tax on dividends, while exports are exempt from any taxation and under certain circumstances tax holidays of up to 15 years can be obtained.

**15** Years Tax Holidays



# 6

## Developed Infrastructure

Through substantial investments, Iran has developed its ports, rail and road networks and air transport systems, creating the perfect foundation for economic development and prosperity.

**103** Airports

**13,000 km** Railroads



# 7

## Young Educated Labor Force

With some 4.8 million students at various stages of higher education, Iran possesses some of the best educated youth in the developing world.

**80 m** Population



**4.8 m** Students



# 8

## Untapped Tourism Potential

Ancient history, the heritage of some of the world's greatest empires, exquisite arts and crafts, rich cultural heritage, refined and varied cuisine, diverse climate and breath-taking natural wonders provide the perfect platform for Iran to tap into the fast growing and lucrative global tourism market.



# 9

## Abundant Mineral Resources

The country is also exceedingly rich in mineral resources, which are worth an estimated USD 27.3 trillion. Iran is the MENA region's leading country in reserves and production of critical base metals including iron ore, zinc, steel, copper and lead.

**68** types of minerals and metals

**37** billion tones known reserves & 57 billion tones potential reserves



**Zn** **1st** in Zinc

**Cu** **2nd** in copper

**Fe** **10th** in iron ore

### Iran's global ranks in Mine's productions

**2nd** in gypsum

**4th** in cement

# 10

## Energy Security

Iran with close to  $\frac{1}{5}$  of total global proved gas reserves as the leading country and ranked 4<sup>th</sup> in proved crude oil reserves is one of the most sustainable resources of supplying hydrocarbon fuels in the world. An extensive national pipeline network to deliver fuel, together with 77,000 MW of installed electrical generation capacity ensure energy security.

### Electricity

Cheap and reliable energy is accessible to practically all of the firms and households in Iran (World Development Indicator, 2015). The World Bank Doing Business Report ranks access to electricity in Iran higher than other Emerging Markets such as China and India.

**77,000 MW** Present Generation Capacity

Planning to be increased to 110,000 MW by 2020 mainly through green renewable energy



Having more than 2800 hours of sunshine per year on average which exceed to 3200 hours in desert cities such as Yazd

### Oil and Gas



# 1st

World's largest gas reserves about 1200 trillion cubic feet

# Gas

Proved Reserves of Natural Gas 2016 (Trillion Cubic Feet)



Global Proved Gas Reserves



# 4th

World largest oil reserves 158 billion barrels

# Oil

Crude Oil Proved Reserves 2016 (Billion Barrels)



**Trade Promotion Organization  
of Iran**

[eng.tpo.ir](http://eng.tpo.ir)



**The Islamic Republic of Iran  
Customs Administration**

[www.irica.gov.ir](http://www.irica.gov.ir)



**Center for Free and special  
Economic Zones**

[www.freezones.ir](http://www.freezones.ir)



**Central Bank of the Islamic  
Republic of Iran**

[www.cbi.ir](http://www.cbi.ir)



**Iran Small Industries and  
Industrial Parks Organization  
(ISIPO)**

[en.isipo.ir](http://en.isipo.ir)



**Export Guarantee Fund of Iran**

[egfi.ir](http://egfi.ir)



**Securities and Exchange Orga-  
nization of Iran**

[en.seo.ir](http://en.seo.ir)



**International Exhibition of Iran**

[en.iranfair.com](http://en.iranfair.com)



**Cultural Heritage Organization  
of Iran**

[www.ichto.ir](http://www.ichto.ir)



**Iranian Mines & Mining Indus-  
tries Development & Renova-  
tion (IMIDRO)**

[imidro.gov.ir](http://imidro.gov.ir)



**TCCIMA Foreign  
Investment Center**

[ticc.tccim.ir](http://ticc.tccim.ir)



**Organization for Investment,  
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